

MASTER PLAN COMMUNITY ENGAGEMENT SUMMARY

YEAR	QUARTER	TASK	ENGAGEMENT ACTIVITY	GOAL
2012	Quarter 4 (Oct-Dec)	Collect Input on Flint's Issues & Assets (Existing Conditions) <i>"What Do We Have"</i>	<ul style="list-style-type: none"> - Community Workshops (3) - Business Workshop (1) - Student Workshops (3) - Online Survey - Advisory Groups/Steering Committee - In-Person Interviews - On-Line Planning Mapper - DIY Workshop 	Reach 500 community stakeholders.
2013	Quarter 1 (Jan-Mar)	Establish Master Plan Vision & Goals <i>"What Do We Want"</i>	<ul style="list-style-type: none"> - Small Group Meetings on Data (10) - 21st Century Town Hall Meeting (America Speaks) - Online Community Character Assessment - Project Studio/Mind Mixer 	<ul style="list-style-type: none"> - Reach 200 stakeholders through small group discussions. - Reach consensus among 300-500 participants on vision and goals at 21st Century Town Hall Meeting.
2013	Quarter 2 (Apr-Jun)	Develop Objectives & Strategies <i>"How Do We Get There"</i>	<ul style="list-style-type: none"> - Advisory Group Meetings - Steering Committee Meetings - Planning Commission - Small Group Meetings on Land Use Types & Goals (10) - Community Mapping Workshop (3) 	<ul style="list-style-type: none"> - Achieve consensus among Advisory Groups on Objectives & Strategies. - Involve 200 participants in the creation of a citywide land use map.
2013	Quarter 3 (Jul-Sep)	Draft & Revise the Master Plan	<ul style="list-style-type: none"> - Advisory Group Meetings - Steering Committee Meetings - Community Workshop (1) - Open House (1) 	<ul style="list-style-type: none"> - Achieve consensus among Steering Committee and Planning Commission on draft plan. - Reach 150 stakeholders at open house and community workshop.
2013	Quarter 4 (Oct-Dec)	Adopt the Master Plan	<ul style="list-style-type: none"> - Report to Steering Committee - Public Hearing at Planning Commission - Public Hearing at City Council 	<ul style="list-style-type: none"> - Achieve widespread support for the Master Plan with 50 stakeholders providing testimony at a public hearing.